

## English Abstract

### Language on the internet: perspectives on digital interaction

The ways in which people communicate have fundamentally changed with the new forms of interaction offered by digital media. The first book in Finnish to deal with digital discourse from a linguistic perspective, *Kieli verkossa* (Language on the internet) includes studies of online interactions in English, Finnish and French. The volume throws light on interaction in several digital environments: the materials investigated range from text messages, discussion forums and corporate websites to podcasts, blogs and online news.

The approaches are informed by interactional linguistics, pragmatics, dialogue studies and rhetoric studies. In the chapters, discussion is provided on questions such as: How do individuals and groups construct their identities in online interaction? How do participants refer to each other and how do they comment on each other's contributions? And how do institutional writers manage interaction with their readers?

In addition, the book offers a chapter on the terminology of digital interaction and an extensive glossary of key terms in Finnish. Written in an accessible style, the book is intended for everyone interested in the linguistic study of digital discourse.